

# BLAKE A. HALL

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## EXPERIENCE

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### **BUSINESS LEADERSHIP INTERN ARC WORLDWIDE JUNE 2024 - AUGUST 2024**

Provided account team support to the Molson Coors Business Leadership team. Attended client calls, briefed client needs, and sent revision requests to the Creative team. Performed market research on non-alcoholic beer upon its entrance into the market.

### **PRODUCTION INTERN CHICAGO PUBLIC MEDIA SEP 2023 - MAY 2024**

Wrote content, researched artists, and photographed in-studio guests for Vocalo Radio, Chicago's only NPR radio station, to be published to its various platforms. Additionally, produced and published all audio and podcast content from the station.

### **COMMUNICATIONS MANAGEMENT INTERN HIRONS MAY 2023 - AUGUST 2023**

Aided in the creation of external communications for clients in a variety of formats, including but not limited to press releases, media pitches, and social media content, as well as media monitoring. Collaborated with the business development and communications management teams to produce ideas on how to effectively communicate client's visions.

### **ADMINISTRATIVE ASSISTANT BOYS AND GIRLS CLUB OF INDIANAPOLIS MAY 2021 - MAY 2022**

Served as a liaison to the CEO of the Boys and Girls Clubs of Indianapolis and the administrative team. Organized schedules, communicated to board members, and created digital media in addition to various other organizational office-related tasks.

## EDUCATION

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### **LOYOLA UNIVERSITY CHICAGO, CHICAGO, IL**

Multimedia Journalism Major  
Entrepreneurship Minor  
August 2020 - May 2024

## STUDY ABROAD

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**ISRAEL AND PALESTINE, MARCH 2022**  
**ECUADOR AND THE GALÁPAGOS ISLANDS, JUNE 2018**

## CONTACT

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✉ blakeahall5@gmail.com

📍 Chicago, IL

## SKILLS

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- Adobe Creative Suite
- Canva
- Content writing
- Copywriting
- Digital Design
- Photography
- Videography
- Website building
- Media Monitoring
- Public speaking

## INVOLVEMENT

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- Alpha Kappa Alpha Sorority, Incorporated, Beta Chapter
- Cru Campus Ministry
- Emerging Leader Program (ELP)
- LEAD Program
- LUC Black Cultural Center Member
- LUC Center for Diversity and Inclusion Member
- LUC Leadership Delegation
- Resident Assistant
- Students Together Are Reaching Success (STARS) Program
- Undergraduate Appointee on the Dean of the School of Communication Search Committee

## AWARDS

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- Sigma Gamma Rho Sorority, Inc. Scholarship Recipient
- Sister Jean Delores Schmidt Scholarship Recipient
- Ivy Endowment, Inc. Scholarship Recipient
- Konrad School of Communication Scholarship Recipient
- Peggy Lewis LeCompte Communications and Journalism Award